

FORRESTER® EVENTS

Privacy & Security 2018

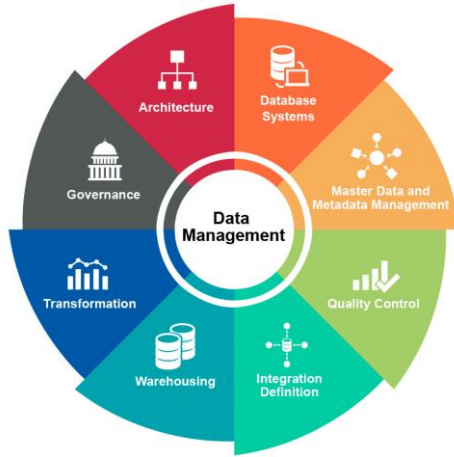
Foundation: Data Classification

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Principal Analyst
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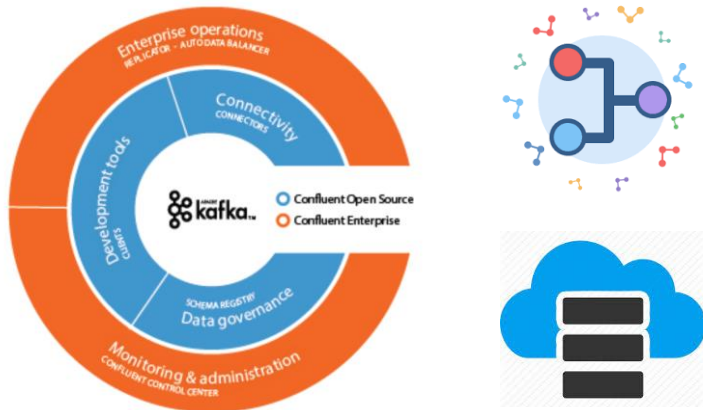


Got a Customer 360? Know the PII Landscape

Data Management



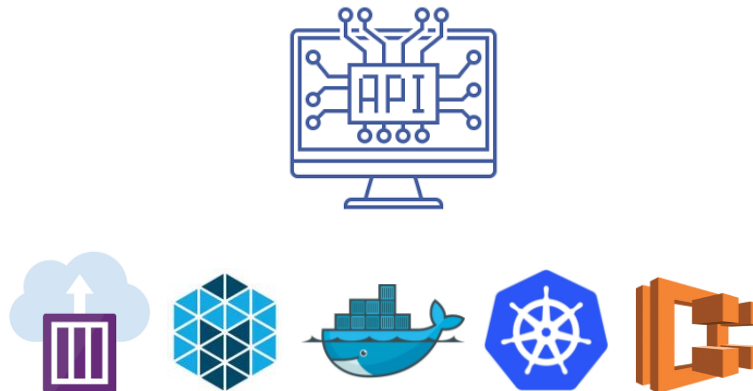
Messaging, Integration, Storage



Apps and Systems



Microservices and Containers



Marketing Tech



- CRM
- Marketing Automation
- Marketing Data Analytics Platform
- Commerce
- Digital channels

Identity, Permissions, Preferences



Social

